

The Advantages for your Business

As a small business grows, it develops to a point where it is no longer efficient and the balance of marketing, sales, staff, equipment, workloads etc., all begin to take their toll. Having been in this position myself, I learned that by having strong, tried and tested business systems in place was the basis on sound business and personal growth.

If you think about it in terms of a tree it becomes clear. A tree needs a solid, healthy foundation from which to grow, so too does a modern, small business. When I say Let's Talk About Trees I mean the whole package—from the roots way up to the leaves. I know that success in our industry is in the skinny branches. I also know unless you establish well, the skinny branches snap.

Give me a call to learn how to develop and take your business into the tree tops of your industry.

Matt Branagh
Director

Let's Talk About Trees

Talk to a tree; listen, and in its perfect design you will see your perfect business structure.

Matt Branagh

Vision

To become a leader in Arboriculture and Horticulture.

Mission

To provide well defined professional reports, consultation and training to all our customers.

Objectives

To be accountable for my actions and decisions.

To take pride in the job we do

To always look for and implement better ways of doing things.



Let's Talk About Trees
arboricultural consulting & training

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Let's Talk About Trees

Let's Talk About Trees has been established to service the Horticultural and Arboricultural industry by providing quality consultation and training.

With over 25 years of arboricultural and horticultural experience in both government and private sectors, *Let's Talk About Trees* brings a wealth of information and experience.

Whether we discuss projects in formal meetings or over a cuppa, you are assured of a quality product at all times.



Consulting

With a history of working within the flower growing industry, the wholesale and retail nursery industry, local government and private sector arboricultural departments, *Let's Talk About Trees* is ideally placed to help you with any of the following areas of interest:

- Design principles (private and public open spaces)
- Pruning and management of trees
- Arboricultural reports for all sites and situations;
- Up skilling, staff development and training
- Business plans / marketing / management systems / OH&S systems / Environment / Human Resources / Workcover / Return to Work

Training

Time management and financial issues for small businesses make training difficult and seemingly impossible to maintain a skilled and competent workforce.

Let's Talk About Trees focuses on delivering training to your business in simple and affordable ways. This allows you to establish in-house training and refresher programs which will save your company thousands of dollars. A Training Plan will deliver the following proven outcomes to your business:

- increased knowledge and skills of employees;
- increased workplace efficiency;
- reduced work place incidents;
- improve staff commitment;
- improved staff enjoyment in the work place;
- improved attitudes of employees;
- improved customer satisfaction;
- and most importantly, it results in higher profits for you and your company

Business & Workplace Training

Let's Talk About Trees offers nationally recognised training through registered training organisations (RTOs) and can train in any state in Australia.

Let's Talk About Trees trains in the following areas:

Workplace Training	Popular Topics
<ul style="list-style-type: none"> – Horticulture – Arboriculture – Business management – Business development – Front line management 	<ul style="list-style-type: none"> – Fruit tree and Rose pruning – Potted culture for colour – Container grown veggies – Urban landscaping – Understanding what's going on under the ground – Plants and their root systems – Garden pests and diseases

Report Writing

Let's Talk About Trees prepares reports in all formats. Our speciality is in the deliverance of VTA (Visual Tree Inspection) Reports. Our reports are formed and designed in the following formats:

Letter of Identification

The 'LOI' is the least expensive report. It is designed as a tool of professional identification of a tree or plant on your property. This is often required by local government departments in issuing of tree removal permissions. Rather than scope a full tree report the 'LOI' saves clients many hundreds of dollars.

Arboricultural Report—Level 1

A Level 1 report is designed to look at a single tree for the purpose of establishing its health and retention value. This is the base level of report required for tree management issues in relation to plant health, government planning and overlays.

Arboricultural Report—Level 2

A Level 2 report is designed to look at 2-5 trees for the purpose of establishing their health and retention value. It is as comprehensive as a Level 1 report and is required for tree management issues in relation to plant health, government planning and overlays.

Arboricultural Report—Level 3

A Level 3 report is designed to look at a multiple numbers of trees for the purpose of establishing their health and retention value. It often deals with indigenous vegetation and makes reference to Acts and Standards such as AS4970-2009 Protection of trees on development sites. This level of report has a fixed scope, but details each tree individually. This level report is often required for subdivision of small areas or to work out net gain and habitat hectares in relation to plant health, government planning and overlays.

Arboricultural Report—Level 4

Level 4 reports cover all other scopes of reports. Sometimes this report may follow a lower level report. It may require the services of two or more Arborists or it may involve aerial inspection or data gathering. This level of report may take many days or weeks to complete. The scope for this style of report is often outlined in contract form and more often accessed by commercial or government or legal clients.

