

The Advantages for your Project

As a small business grows, it develops to a point where it is no longer efficient and the balance of marketing, sales, staff, equipment, workloads etc., all begin to take their toll. Having been in this position myself, I learned that by having strong, tried and tested business systems in place was the basis on sound business and personal growth.

If you think about it in terms of a tree it becomes clear. A tree needs a solid, healthy foundation from which to grow, so too does a modern, small business.

When I say Let's Talk About Trees I mean the whole package—from the roots way up to the leaves. I know that success in our industry is in the skinny branches. I also know unless you establish well, the skinny branches snap.

Give me a call to learn how to develop and take your projects into the tree tops – out on the skinny branches of your project or design.

Matt Branagh
Director

Let's Talk About Trees

Talk to a tree; listen, and in its perfect design you will see your perfect business structure.

Matt Branagh

Vision

To become a leader amongst my Arboricultural peers.

Mission

To provide well defined professional reports, consultation and training to all my customers.

Objectives

To be accountable for my actions and decisions.

To take pride in the job well done.

To always look for, and implement better ways of doing things.

LET'S TALK ABOUT TREES
Managing the Urban Forest

LTAT

Member of

Victorian Tree Industry

P O Box 660
DRYSDALE VIC 3222

Phone: 0468 874233

Email: arborist@letstalkabouttrees.com.au

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arboricultural consulting

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0468 874233

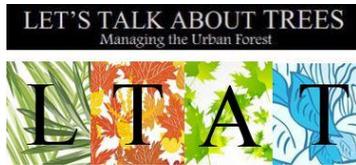
www.letstalkabouttrees.com.au

Let's Talk About Trees

Let's Talk About Trees has been established to service businesses and industry from an Arboricultural point of view, by providing quality consultation and training.

With over 30 years of arboricultural and horticultural experience in both government and private sectors, *Let's Talk About Trees* brings a wealth of Information, experience, contacts and action.

Whether we discuss projects in formal meetings or over a cuppa, you are assured of a quality product at all times.



Consulting

With a history of working within the flower growing industry, the wholesale and retail nursery industry, local government and private sector all aspects of arboriculture form the skills base of *Let's Talk About Trees*

We are ideally placed to help you with any of the following areas of interest:

- All aspects of managing your project using AS4970-2009 Protection of Trees on Development Sites.
- Design principles (private and public open spaces)
- Pruning and management of trees
- Arboricultural reports for all sites and situations;
- Up skilling, staff development and training

Training

Whilst arboricultural & horticultural training and public advice formed part of the scope of business in the earlier years. Time has changed this and today I lecture at two of Australia's leading Arboricultural and Horticultural training taves.

Education is at the for front of all my business beliefs, and training and promoting sound skills is a focus of Lets Talk About Trees.

Tree Health Reports & Tree Management Plans

Both health reports and management plans form important parts of every development these days.

We specialize in complex reports and plans which successfully assist in interfacing the past with the future.

Managing old trees and trees with past impacts well often means many thousands of dollars can be saved on a project. This is where our focus lies.

Arboriculture interfaced with ecology and landscape design – this is the future of our urban jungles

Let us help you achieve this to a high standard with your current or future project.

Report Writing

Let's Talk About Trees prepares reports in all formats. Our speciality is in the deliverance of VTA (Visual Tree Inspection) Reports. Our reports are formed and designed in the following formats:

Letter of Identification

The 'LOI' is the least expensive report. It is designed as a tool of professional identification of a tree or plant on your property. This is often required by local government departments in issuing of tree removal permissions. Rather than scope a full tree report the 'LOI' saves clients many hundreds of dollars.

Arboricultural Report—Level 1

A Level 1 report is designed to look at a single tree for the purpose of establishing its health and retention value. This is the base level of report required for tree management issues in relation to plant health, government planning and overlays.

Arboricultural Report—Level 2

A Level 2 report is designed to look at 2-5 trees for the purpose of establishing their health and retention value. It is as comprehensive as a Level 1 report and is required for tree management issues in relation to plant health, government planning and overlays.

Arboricultural Report—Level 3

A Level 3 report is designed to look at a multiple numbers of trees for the purpose of establishing their health and retention value. It often deals with indigenous vegetation and makes reference to Acts and Standards such as AS4970-2009 Protection of trees on development sites. This level of report has a fixed scope, but details each tree individually. This level report is often required for subdivision of small areas or to work out net gain and habitat hectares in relation to plant health, government planning and overlays.

Arboricultural Report—Level 4

Level 4 reports cover all other scopes of reports. Sometimes this report may follow a lower level report. It may require the services of two or more Arborists or it may involve aerial inspection or data gathering. This level of report may take many days or weeks to complete. The scope for this style of report is often outlined in contract form and more often accessed by commercial or government or legal clients.

